



# CHARITY *Karaoke* SING FOR A CAUSE

2024 PARTNERSHIP OPPORTUNITIES

# SING FOR A GOOD CAUSE

## ABOUT CHARITY KARAOKE

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**Charity Karaoke - Sing for a Cause**, hosted by the Conejo Senior Volunteer Program, is a standout musical fundraiser and karaoke competition in the Conejo Valley.

In this unique event, Karaoke Contestants accompanied by a live band showcase their talents, competing to win money for twenty local nonprofits.

Since its inception, Charity Karaoke has successfully **raised over \$175,000**, making a significant impact on the local charitable landscape and uniting the community through music and philanthropy.



# WHO WE ARE

## CONEJO SENIOR VOLUNTEER PROGRAM

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For 51 years the Conejo Senior Volunteer Program (CSVP) has partnered with 75 plus local nonprofit and public service organizations to present meaningful opportunities that help the senior community maintain greater levels of health and well-being through positive physical and social engagement. CSVP volunteers generally serve more than 180,000 hours per year. Based on Independent Sector's estimated value of volunteer time, that is over 5 million dollars' worth of human resource contributions that has been volunteered to local organizations each year.

CSVP is sponsored by the Conejo Recreation & Park District (CRPD). CRPD realizes the importance of this program and subsidizes a portion of the CSVP yearly budget. CSVP's goal is to raise awareness about our program and continually place volunteers at local nonprofits. We count on grants, donations, and fundraising to help with CSVP Programming. We are looking to continue growing our volunteer base, creating new partnerships, and making sure we are meeting the needs of our community.







KARAOKE CONTESTANTS PERFORM WITH A LIVE BAND AND COMPETE TO WIN MONEY FOR CHARITIES



# CARING ABOUT COMMUNITY

## CHARITY KARAOKE GIVES BACK

Charity Karaoke plays a crucial role in the Conejo Valley, generating substantial funds for numerous local nonprofits. This event contributes to dozens of vital community services that include support for struggling seniors, families and children in need, our unhoused neighbors, our firefighters, and those experiencing illness, disability and food insecurity.





# PARTNERSHIPS MATTER

## WE SERVE TOGETHER

Charity Karaoke owes its success to the generous support of corporate sponsors and community partners. We express our heartfelt gratitude to all our past event partners. Their invaluable support is what truly makes this event extraordinary.



RAYMOND JAMES



# GET INVOLVED

## PARTNERING WITH CHARITY KARAOKE

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Your generous support for Charity Karaoke - Sing for a Cause will help create an extraordinary and impactful event for the community where all proceeds generated aid various charitable organizations in Ventura and LA County.

As a sponsor, you'll benefit from the unique opportunity to elevate your brand's visibility and engagement, leveraging a strong mix of paid and earned media and related opportunities tied to this impactful event.



# PARTNERSHIP BENEFITS

## CORPORATE SOCIAL RESPONSIBILITY OPPORTUNITIES

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Charity Karaoke presents an ideal platform for enhancing your business's visibility and cultivating stronger community relationships in a cost-effective manner.

As a sponsor, your partnership will be highlighted by CRPD and the community, ensuring your company receives widespread acknowledgment and appreciation before, during, and post-event on our brand platforms as well as local media.





# PRESENTING PARTNER

\$5,000 - Exclusive Opportunity

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## Pre-Event Visibility & Recognition

- Logo Placement on all Pre-event Marketing including flyers and posters
- Website Coverage (Homepage)
- Social Media Coverage & Email Newsletter
- Video Promo
- Logo on all event advertising
- Acknowledgement in Press Release
- Reference in News Coverage
- Logo on Event T-shirt

## Day of Event Visibility & Brand Activations

- Logo placement on VIP badges
- Logo on Video Displays & Welcome Step & Repeat
- Branded Partner Signage
- Social Media Coverage
- Stage Mentions
- Stage Time during Intermission to Promote Business
- Awards Presentation to Winners Nonprofit
- 8 free VIP Tickets
- 8 free Drink Tickets

## Post-Event Visibility & Recognition

- Logo and Thank You on Website
- Social Media Mentions



# GOLD SPONSOR

\$2,000 Contribution

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## Pre-Event Visibility & Recognition

- Logo Placement on all Pre-event Marketing including flyers and posters
- Website Coverage (Homepage)
- Social Media Coverage & Email Newsletter
- Video Promo
- Logo on all event advertising
- Acknowledgement in Press Release
- Logo on Event T-shirt

## Day of Event Visibility & Brand Activations

- Logo on Video Displays
- Branded Partner Signage
- Social Media Coverage
- Stage Mentions
- Stage Time to Promote Business
- Awards Presentation to Winner's Nonprofit
- 6 VIP Tickets
- 6 Drink Tickets

## Post-Event Visibility & Recognition

- Logo on Website
- Social Media Mentions



# SILVER SPONSOR

\$1,000 Contribution

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## Pre-Event Visibility & Recognition

- Logo Placement on Pre-event Marketing including flyers and posters
- Website Coverage (Partner/Sponsor Page)
- Social Media Coverage
- Email Newsletter
- Acknowledgement in Press Release
- Logo on Event T-shirt

## Day of Event Visibility & Brand Activations

- Logo on Video Displays
- Sponsor Signage
- Social Media Coverage
- Stage Mentions
- Awards Presentation to Winner's Nonprofit
- 4 Tickets and 4 Drink Tickets

## Post-Event Visibility & Recognition

- Logo on Website
- Social Media Mentions







October 6 | 6pm | The Canyon | Agoura Hills

Please direct all sponsorship questions and requests to:

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